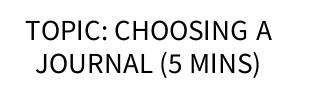
WRITING A RESEARCH ARTICLE

RUTH GOMBERG-MUÑOZ



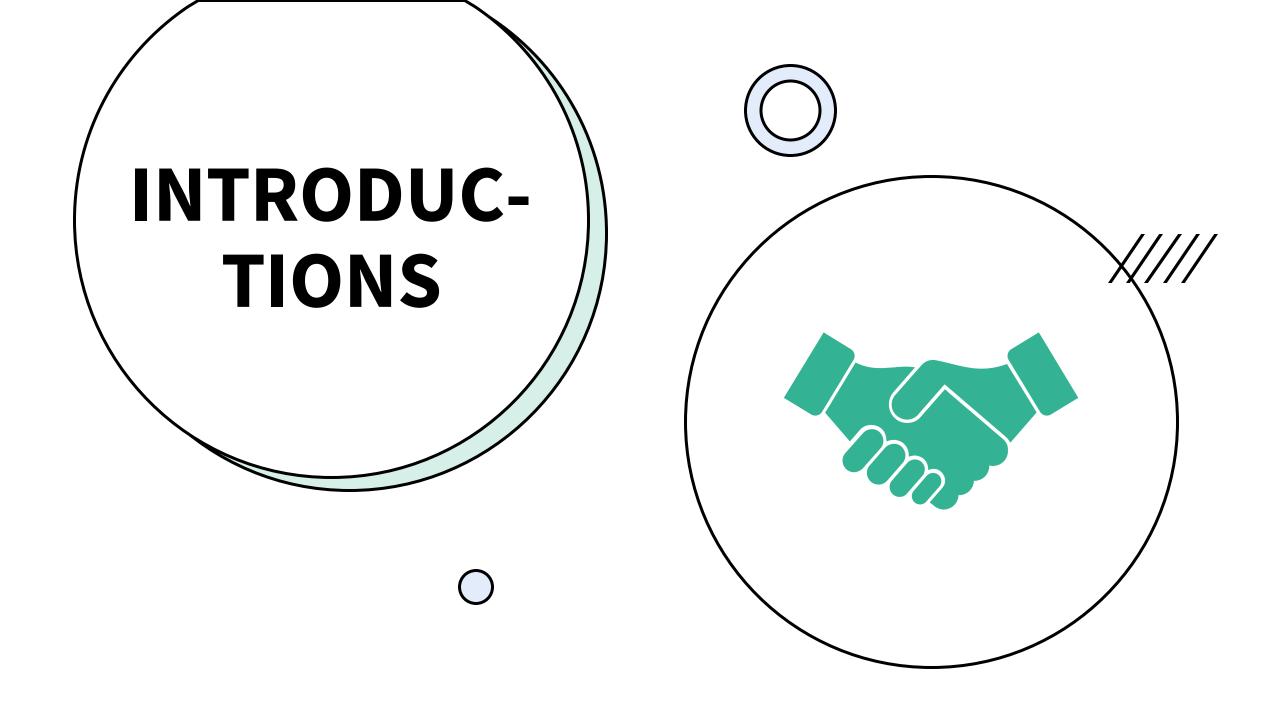






PROMPT: AN INVESTMENT IN YOURSELF (3 MINS)

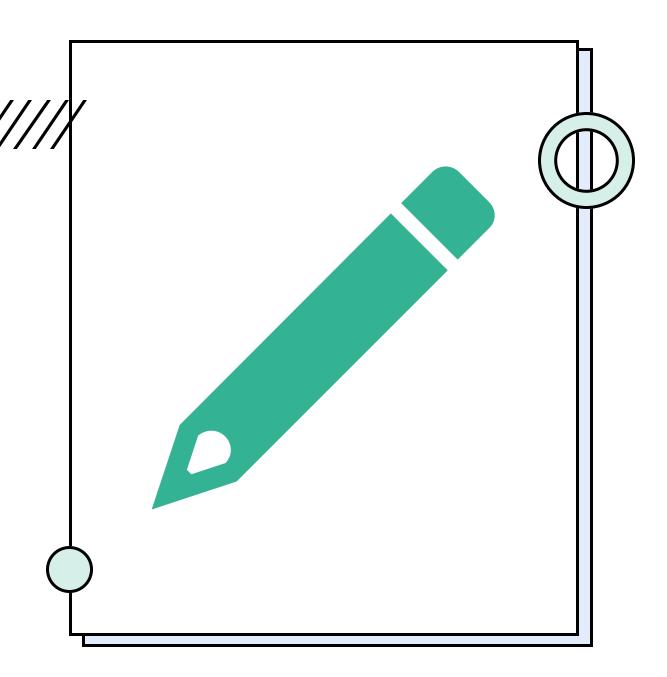
INTRODUCTIONS (5 MINS)

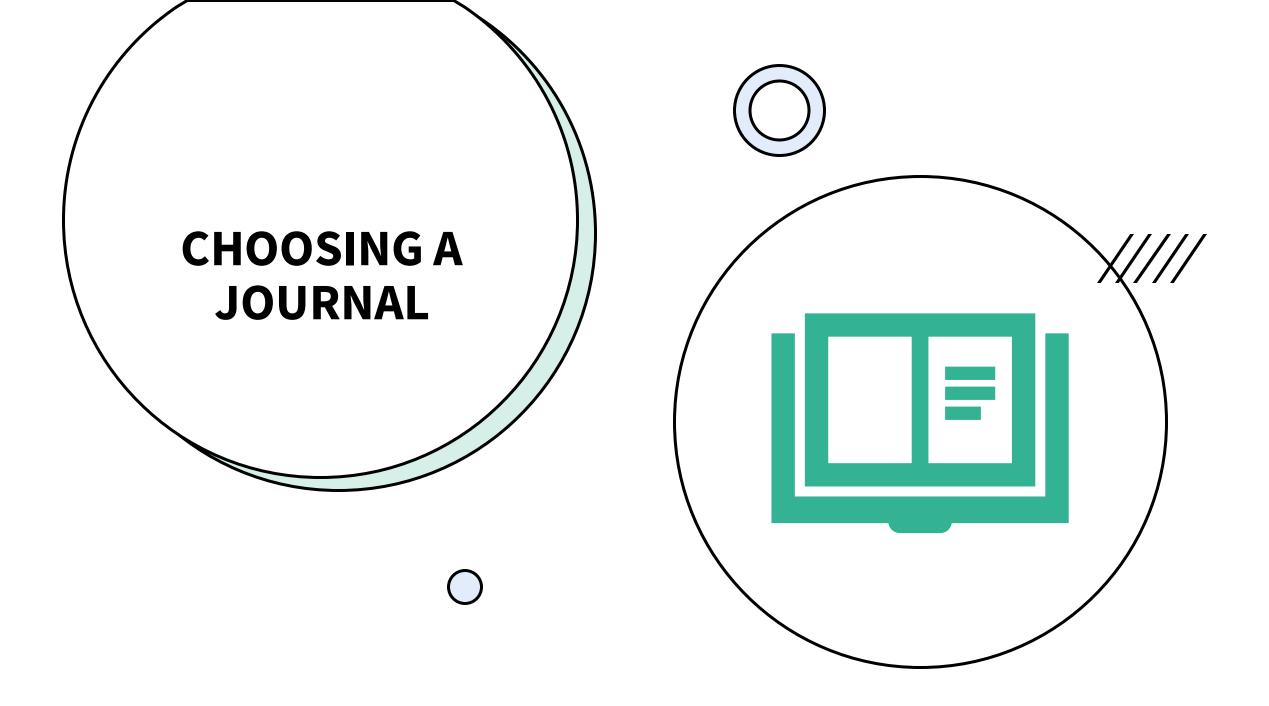


WRITING: AN INVESTMENT IN YOURSELF

WHY DO YOU WANT TO WRITE THIS ARTICLE?

WHY DO YOU WANT TO GET TENURE?





Choosing a journal

Considerations

- Does this journal publish research like mine? (fit/scope)
- Where do the scholars I want to reach publish? (audience)
- Will publication in this journal be helpful to my career? (IF, niche)
- Access
- Turnaround time

Look for

- Who and what does this journal publish?
- Who serves on the editorial board?
- How visible is this journal in fields I want to effect?
- Do I know anyone who has experience publishing with this journal? What is its reputation?





My goals for today:

- Assess three journals
- Choose one
- Download 2 sample articles

What are yours?

